

Mass Communication In Canadagasher Book

A Political Economy of Canadian Broadcasting
Keio Communication Review
Alternative Media in Canada
Media Compass
Easy Does It! : Plain Language and Clear Verbal Communication Training Manual
Communicating in Geography and the Environmental Sciences
Plain Language : Clear and Simple : Trainer's Guide
Communication for Everyday Living
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Canadian Public Health Association. National Literacy and Health Program
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a political economy of canadian broadcasting takes readers from the days of the telegraph to the current digital age examining the role of public broadcasting in the wider context of regulation private capital and foreign programming this comprehensive history spans over a hundred years highlighting the shifting technological character of the media system within anglophone canada and the key place of public broadcasting within it situated in canada s broader economic history david skinner s account ably demonstrates how broadcast regulation has been derived from the historical relationships between the canadian state and private capital and that this has tended to sideline its social goals the book concludes with suggestions for encouraging the creation of distinctively canadian programming coming just after the first major reform to canada s broadcast legislation in three decades a political economy of canadian broadcasting is a timely contribution to the history of broadcasting and the policy discussions that frame it

alternative media hold the promise of building public awareness and action against the constraints and limitations of media conglomeration and cutbacks to public broadcasting these media are becoming key venues for community expression and political debate but what is it that makes them alternative the contributors to this path breaking volume answer this question by examining the evolution of various kinds of alternative media including indigenous anarchist ethnic and feminist media against the backdrop of political economic and cultural developments in canada

they get at the heart of alternative media by focusing on the three interconnected dimensions that define them structure participation and activism alternative media in canada not only reveals how alternative media are enabled and constrained within canada s complex media and policy environment it also shows that in the context of globalization the canadian experience parallels media and policy challenges in other nations

an extensive and inclusive account of the media environments of 45 countries worldwide in media compass a companion to international media landscapes an international team of prominent scholars examines both long term media systems and fluctuating trends in media usage around the world integrating country specific summaries and cross cutting studies of geopolitical regions this interdisciplinary reference work describes key elements in the political social demographic cultural and economic conditions of media infrastructures and public communication enabling the mapping of media landscapes internationally media compass contains up to date empirical surveys of individual countries and regions as well as cross country comparisons of particular areas of public communication 45 entries each guiding readers from a general summary to a more in depth discussion of a country s specific media landscape address formative conditions and circumstances historical background and development current issues and challenges and more designed to facilitate quick lookup of individual entries as well as comparative readings of a country s position in the wider media environment media compass a companion to international media landscapes is an invaluable addition to libraries and institutions of higher education and a must read volume for students educators scholars and practitioners working in communication and media studies journalism and media production

intended for students studying geography and the environmental sciences this first canadian edition is a concise yet comprehensive guide to effective communication focusing on why strong written and verbal communication skills are so important in this field the authors demonstrate how to develop these skills to produce high quality work drawing on canadian sources and examples the text examines the communication forms that students will encounter throughout their academic careers including essays lab reports reviews posters graphs tables maps oral presentations and exams written in clear accessible language communicating in geography and the environmental sciences first canadian edition is an indispensable guide for all students of geography and environmental science

plain language clear and simple trainer s guide is an invaluable resource for people who lead training programs in a plain language approach to communication a plain language approach involves understanding the needs of the readers and then writing revising and testing documents to make sure the documents meet those needs the nine modules in this guide meant for a two day course help participants build skills in these areas there are eight types of material in this guide text examples exercises tips for trainers overhead transparency masters a checklist handouts and

references this training guide is meant to complement the publication plain language clear and simple after the course participants can use plain language clear and simple as an effective reference tool that provides a summary of the key concepts developed in this training guide plain language clear and simple is a government of canada publication first published in 1991 the accompanying plain language clear and simple trainer s guide followed in 1994 despite their age they are still among the best resources for writers and editors who want to communicate efficiently because the department that first produced these guides no longer exists plain language advocates are making them available on a cost recovery basis as allowed by crown copyright and licensing a french version of this guide pour un style clair et simple is also available find a free pdf of this guide on the clear communication wiki at clear communication wikia com wiki training

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Introduction

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